



February 2, 2018

Can Do! Call for Sponsors

It's amazing what one *Can Do!* The 10th annual Blacksburg Fork and Cork, a food, wine and art festival, will be held at the Virginia Tech Corporate Research Center on Saturday, April 21, 2018. As a part of this award-winning festival, the 2018 annual *Can Do!* canned food drive will take place benefiting Micah's Backpack. Micah's Backpack provides direct food assistance for children from low-income families. Every Friday during the school year, the identified students receive a backpack filled with two breakfasts, two lunches, two dinners, snacks, juice and milk boxes, and an educational piece. Currently, 300 children in Blacksburg schools receive a gift of healthy food during the academic year and approximately 150 during the summer school break.

We invite you and your organization to help make this year's event an even bigger success by helping to "Pack the Backpack"! Micah's Backpack has constructed a large wooden backpack that has separate sections for the different food items they collect. We are looking for sponsors to help fill our backpack with a week's worth of food and we would love your help. If you are interested in feeding hungry students, please fill out the application indicating which food item you would like to donate. A full sponsorship will provide 300 of the items listed below. A half sponsorship will provide 150 of the items listed below.

Canned Pasta (max 14.75 oz)

Canned veggies

Tuna (Small can)

Individual Mac & Cheese Cups

Chicken Noodle Soup (max 10.75 oz)

Peanut Butter (max 10.75 oz)

100% Juice Boxes

Fruit Cups (in juice or lite syrup)

In lieu of donated food, if you would like to still sponsor an item, you can donate \$200 to go towards the purchase of that item. In return for sponsoring a food item, your company's name and logo will be prominently displayed on the backpack at the Fork and Cork festival site, your logo and link to your website will be listed on the Fork and Cork *Can Do!* webpage, and you will benefit from interaction on social media sites with both Blacksburg Fork and Cork and Micah's Backpack.

Please consider sponsoring a food item and representing your business, club, church, or family. Hunger remains a growing concern in our area, and *Can Do!* offers a fun solution to combat the issue. Additional details and the application can be found at <https://blacksburgforkandcork.com/can-do/>. Please register by Friday, March 30, 2018 and contact us at hope@micahsbackpack.org or 540-951-8951 for more information. Thank you for your support!

Sincerely,

Susan Verbrugge
Director of Micah's Backpack



Blacksburg Fork and Cork 2018

Can Do! Donation Application

Blacksburg Fork and Cork and Micah's Backpack invite you to become a community partner in the annual *Can Do!* charity event. This year, the theme will be to "Pack the Backpack". Micah's Backpack has constructed a life-size backpack to hold donated food items. This large structure will then be on display at the 10th annual Fork and Cork festival on Saturday April 21, 2018.

We ask that you donate a week's worth of one of the listed items below. A full sponsorship will provide 300 items and a half sponsorship will provide 150 items. You may also choose to make a monetary donation in the amount of \$200 that will cover the purchase of a particular food item. Items can be dropped off at or checks mailed to St. Michael's Lutheran Church c/o Micah's Backpack 2308 Merrimac Road Blacksburg, VA 24060. Food donations can be delivered on Monday, Tuesday, or Thursday mornings until April 20, 2018. Please indicate below which item(s) you would like to sponsor.

Please send in your application by mailing it to Micah's Backpack or emailing it to hope@micahsbackpack.org. The application deadline is **Friday, March 30, 2018**. More information and an electronic version of this application can be found at <https://blacksburgforkandcork.com/can-do/>. If you have any questions, please call Micah's Backpack at 540-951-8951. Thank you in advance for your help in making this year's *Can Do!* a success.

Items available to sponsor:

- | | | | |
|------------------------------|--------------------------|-------------------------------------|--------------------------|
| Canned Pasta (max 14.75 oz) | <input type="checkbox"/> | Chicken Noodle Soup (max 10.75 oz) | <input type="checkbox"/> |
| Tuna (Small can) | <input type="checkbox"/> | Individual Mac & Cheese Cups | <input type="checkbox"/> |
| Peanut Butter (max 10.75 oz) | <input type="checkbox"/> | Canned Veggies | <input type="checkbox"/> |
| 100% Juice Boxes | <input type="checkbox"/> | Fruit Cups (in juice or lite syrup) | <input type="checkbox"/> |

Company Name: _____

Company Address: _____

Contact Person: _____ Phone Number: _____

Email Address: _____

Company Website: _____

Check One: Full Sponsorship (300 Items) Half Sponsorship (150 Items)

We would prefer to make a monetary donation in the amount of \$200.00 for a full sponsorship purchase of a needed food item.

Signature: _____