



WINERY APPLICATION

Blacksburg Fork & Cork
SATURDAY, APRIL 21, 2018
12 pm - 6 pm

The Blacksburg Partnership is pleased to announce the 10th anniversary Blacksburg Fork and Cork on **Saturday, April 21, 2018** at the Virginia Tech Corporate Research Center in Blacksburg, VA. This unique festival will feature Virginia wine, local art, live entertainment, and more. This much anticipated event provides a wonderful opportunity for the community to come together and for Virginia wineries, cideries, and meaderies to feature their products and build brand awareness among a diverse and possibly new audience. Festival attendees enjoy wine, art, food, music, and our unique charity event, *Can Do!*. Join us and an anticipated 4,000 attendees for a fantastic day filled with food, wine, art and fun!

Winery Information

Winery Name

Contact Name

Street/Mailing Address

Phone Number

City, State, Zip

Email

Day of Event Contact Name

Day of Event Contact Mobile Number

Web Address

Briefly describe the wines you will bring (max. 6 wines)

We are pleased to offer a 20' x 10' festival space.
Tents are **required** for all vendors. All tents, tables, and chairs must be provided by the vendor.
Space is limited, reserve early.

Note about Festival Marketing: In order to build awareness for the festival, encourage potential attendees to purchase tickets, and also to promote our participating wineries, we will do featured winery posts on our social media pages. This also encourages our audience to visit a winery's web and social media pages. If you have specific branding text you would like us to use, please send it along with your application.

THIS IS A RAIN OR SHINE EVENT.

The Blacksburg Partnership • 506 South Main Street • Blacksburg, VA 24060
Phone: 540-443-2008 • Fax: 540-443-3995 • Email: info@blacksburgforkandcork.com

www.blacksburgforkandcork.com

Registration Information

All applications and payments must be returned on or before **Friday, February 2, 2018**. We will only accept applications returned with payment included. Event to be held at 1600 Innovation Drive, Blacksburg, VA 24060 in the Virginia Tech Corporate Research Center. **We strongly encourage pre-ordering your ice.** There will be a very limited amount of ice available for sale (\$4 per bag - cash only) prior to the start of the festival. All pre-ordered ice will be delivered to your booth by 11:30am the day of the event.

_____ \$200.00 20' x 10' space fee
_____ 10 lb. bag of ice: \$3.00 each x _____ bags
_____ **Total Due**

Winery Reimbursement

Winery reimbursement is \$150.00, payable at the end of the festival. For all applications submitted by **December 31, 2017, an additional \$50 tasting rebate will be given (\$200 total)**. To encourage bottle sales for wineries, attendees are given coupons for \$2 off bottle purchases. Wineries will also receive rebates after the festival for all coupons redeemed at your booth.

Payment Information		_____	_____
<input type="checkbox"/> Check Enclosed (payable to The Blacksburg Partnership)	_____	Name on Card	Expiration Date
<input type="checkbox"/> Credit Card Payment	_____	Credit Card #	CVC
	_____	Signature	

Terms and Conditions

- In order to accommodate all guests in a timely manner and to avoid lengthy lines, each winery is only permitted to feature a maximum of SIX wines to sample.**
- Event coordinators reserve the right to accept or decline any application. Applicants are accepted on a first-come, first-served basis with a limited numbers of available spaces.
- Set-up will begin at 8:00 am on Saturday, April 21, 2018. All vendors must be in place and vehicles removed from festival grounds by 11:00 am.
- All participants must operate on Saturday, April 21 from 12:00 pm to 6:00 pm. Last pour will be at 5:30 pm. However, you may continue sales of glasses of wine and bottled wine. Wineries may also sell merchandise at the festival. For the safety of our attendees, no wineries or other vendors will be allowed to bring vehicles into the festival area before 6:20 pm to pack up their booths.
- Electricity will not be provided to vendors or wineries. If accepting credit cards for purchases, please bring manual or wireless credit card machines.
- Booth equipment such as tables, chairs, and merchandise must fit within the 20' x 10' space provided. **THE FESTIVAL WILL BE IN A FIELD, PLEASE PREPARE FOR THE NATURAL TERRAIN OF THE VENUE. TENTS MUST BE WEIGHTED AND/OR SECURED.** Each winery is responsible for providing their own tent, tables, chairs and signage.
- It is recommended that ice be pre-ordered at a discounted rate of \$3.00 per 10 lb bag or brought with you. There will be a limited amount of ice available to purchase the day of the festival for \$4.00 per 10 lb bag, payable in cash only.
- To control lengthy lines please provide ample staffing for your booth and create a line with signage solely for wine and merchandise sales on the side of your booth. Based on previous attendee feedback, please also consider having multiple lines (with appropriate signage) for tastings, i.e. one line for reds, one for whites, and/or one for sweets.
- Wineries must provide liability insurance naming The Blacksburg Partnership as additionally insured.
- Each vendor will be responsible for his/her property. The Blacksburg Partnership and the Virginia Tech Corporate Research Center and their officers, agents, employees and volunteers are not responsible for any damage, theft, or loss for any reason.
- Volunteers will not be available at the festival to staff booths for vendors during the day. Please arrange to have another person watch your property when taking breaks or leaving the booth during the day. Each winery will receive five wine-tasting wristbands and souvenir wine glasses for staff working the booth. Additional staff may receive non wine-tasting festival access.
- It is the winery's responsibility to complete the appropriate forms for a remote ABC license. Upon approval, please send confirmation to The Blacksburg Partnership.
- REGISTRATION FEES ARE NOT REFUNDABLE UNDER ANY CIRCUMSTANCE.
- The festival will go on **RAIN OR SHINE**.
- Wineries give The Blacksburg Partnership permission to use winery name and logo in festival marketing materials and social media.

All proceeds from this event will go to The Blacksburg Partnership to help continue its mission to improve the quality of life in Blacksburg. Visit www.stepintoblacksburg.org for more information.

Please use this form to register and return before **Friday, February 2, 2018**.
All follow-up details will be emailed.

I have read and agree to the Terms and Conditions.

Signature

Date



APPLICATION CHECKLIST

Please make sure all of the following information is included with your application:

- Completed Winery Application
- Signed and dated Terms and Conditions
- Payment for booth space and any other rentals or ice purchases
- Copy of liability insurance naming The Blacksburg Partnership as additionally insured
- Copy of ABC remote license (due upon receipt or no later than April 1, 2018)
- List of wines available for tasting at the festival (maximum of six).

**Completed applications are due no later than
February 2, 2018.**